



# WORLD CANNABIS CONFERENCES 2017

V International Cannabis Forum

13<sup>th</sup>, 14<sup>th</sup> & 15<sup>th</sup> October

Pabellón de Cristal - Madrid - Spain

Sponsor:



Media partners:

**Cannabis**  
Magazine





# World Cannabis Conferences

## 13<sup>th</sup>, 14<sup>th</sup> & 15<sup>th</sup> October

The **World Cannabis Conferences** were born to fulfill the necessity to materialize all the advancements and efforts made in regards to cannabis over the last few years.

We will be able to go deep into the **different dimensions** of cannabis and its evolution through lectures and **open forums** organized in themes.

Since we are living in such important times in Spain, we think it's essential to approach **cannabis policy** from a national and international standpoint, understand the issues through a **legal and scientific view** to achieve better understanding of the potential and viability of regulation, understand the **medical needs of patients** and analyze the huge progress done despite prohibition.

In this event of worldwide exposure, attendees will be able to be a part of **debate**, interact with speakers and express their insights and concerns.



# WCC2017







## Mezzanine





# Program

## Friday – Medical Journey

12:30 - 12:50



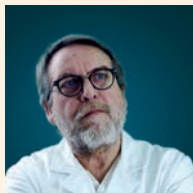
### Presentation of the Medical Cannabis Spanish Observatory

The Spanish Medicinal Cannabis Observatory (OECM) was born in October 2015 with the need to promote, coordinate and develop activities and projects oriented to improve the knowledge about the properties and medicinal uses of cannabis and its derivatives. Furthermore, it aims to advise public and private entities and inform the institutions, media and civil society about cannabis knowledge based on the results of scientific research and clinical trials.



**Carola Pérez** is graduate in Audiovisual Communication, and has dedicated the greater part of her professional career to this field. She currently presides the Spanish Medicinal Cannabis Observatory (OECM), and is the founder of Dosemociones (Two emotions), an association of therapeutic users, where she gives advice and support to all the patients using cannabis with medical purposes.

13:00 - 13:40



### Cannabis and pain

**Mariano García de Palau** was born in Barcelona, on Feb. 17th 1956. He graduates in Medicine and Surgery in the University of Barcelona in 1979. Mr. García works for 38 years as an ER doctor. His interest on cannabis comes out casually and for 15 years he dedicates his life to studying the therapeutic usage of cannabis. Mariano currently works in Kalapa Clinic, where he counsels in treatments with cannabinoids, does clinical work with patients and cooperates with different entities and associations such as Catfac. He is the spokesperson of the “ Medical Spanish Cannabis Observatory” and regular member of IACM.

13:50 - 14:30



### Cannabis and cancer

**Guillermo Velasco** is PhD in Biology by the Complutense University of Madrid, where he is currently a professor in the Biochemistry and Molecular Biology Department . The main line of investigation of the team coordinated by Guillermo Velasco heads toward the development and optimization of antitumor therapies based on the use of cannabinoids.

### Break

15:30 - 16:15



### Cannabis and quality of life

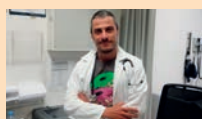
**José Carlos Bouso** graduated in Psychology and then doctorated in Pharmacology. He has done research on the effects of natural and sintetic drugs with two different approaches, long term and severe effects. Jose is the Scientific Director of ICEERS Foundation (International Center for Ethnobotanical Education, Research & Service) where he carries studies about the therapeutic potential of Cannabis, Ayahuasca and Ibogaine. Some of the studies are focused in researching the potential that cannabis has in improving the life quality of the users.

16:30 - 18:00



### Responsible usage of cannabis: from theory to practice

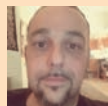
Press media and anti-drug propaganda exaggerate the negative aspects of cannabis and normally present their users as irresponsible, addicts or not trustworthy. On this conference we will review the different theoretical aspects and practice experiences that prove that a non problematic usage of cannabis is not only possible but a strategy to be promoted from the public health institutions.



**Fernando Caudevilla.** Mr. Caudevilla is a doctor specialized in family and community medicine. He is also an expert in drug abuse. Fernando combines his assistant activity as a family doctor in the public health service with different activities of research, divulgation, formation with direct attention to new drugs, and therapeutic cannabis among other fields.



**Laura Moreno.** Mrs. Moreno is a psychologist and psychotherapeutic who mastered in addictions, psychoanalytical clinic with teenagers and adults, as well as a master in Sanitary General Psychology. She has worked in the net of the “Agencia Antidroga de la Comunidad de Madrid” and has been a coordinator of Energy Control. She currently coordinates projects related with drugs in ABD Madrid.



**Jesús Úbeda.** Mr. Úbeda is the secretary of the Association “El Oso y el Cogollo”, social cannabis club located in Madrid since 2013. This club performs diverse activities focused on the risk reduction in the recreational usage as well as in the assistance and orientation to user of therapeutic cannabis.

18:30 - 19:30



### CBD therapeutic potential in psychotic issues

**Alberto Sainz Cort.** Mr. Sainz graduated in Psychology by the University of Valencia and then Mastered in research and Neurosciences by the Amsterdam VU. He has collaborated in several research projects about genetics and physiological and neurocognitive effects of cannabis and metamfetamines. Alberto currently works for Green House Medical studying the therapeutic potential of cannabinoids and cooperates with ICEERS in a project related with the influence of cannabis in brain activity and mind's theory.

20:00 - 20:30

### Spannabis Champions Cup award ceremony and donation given to OECM



# Program

SATURDAY – Journey of present

12:30 - 13:15

## Opportunities in a cannabis regulated market



**Bernardo Soriano.** Attorney and director of S&F Abogados, he is the spokesman for the Plataforma Regulación Responsable, in charge of executing the strategy of the political instances of the platform, holding meetings with the different political parties in Congress; he coordinates a Judicial Commission where they have projected the strategy to create the appeals procedure in the Constitutional Court against wrongful sentencing towards Social Cannabis Clubs.



**Jessica Billingsley.** Cofounder of MJ Freeway Business Solutions, which provides a business software platform for cannabis retailers, inventory tracking, manufacturing, growing management and much more. Since the creation of the company, which is owned by women, it's been featured in multiple, mainstream media outlets and is included in the INC 5000 of 2015. Billingsley has also been named one of the top 10 entrepreneurs by Fortune Magazine. MJ Freeway has earned an excellent reputation in two extremely competitive fields: Medical marijuana and software development.



**Frank Robinson.** Senior associate at Vicent Sederberg, specialized in trade law related to cannabis. He is the director of the groups of "Hemp" and "Intellectual Property". Graduated from Colby College and the Law School of the University of Vermont. He also took two masters degrees of Constitutional Law at the Universities of California and Seville, and a third in Trade Law from the University of Colorado.

13:30 - 14:15

## Hash Marihuana & Hemp Museum



The Hash Marihuana & Hemp Museum manages and presents a unique collection of more than 12,000 objects related to all aspects of the cannabis plant. The collection can be explored in two venues, a canal house in downtown Amsterdam and a Modernista palace in Barcelona.



### Cannabis Cuisine

Life expectancy in Bama Yao, a village in China, is well over 100 years for its inhabitants. Scientists believe the secret to longevity is in their daily diet, which includes significant amounts of hempseed.

This remarkable notion is the starting point of a conference in which the Hash Marihuana & Hemp Museum explores the history of cannabis edibles and sets the table for a contemporary dinner full of hemp.

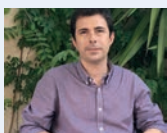
## Break

15:30 - 16:15

## Pannagh Case: a process to regulation



The lawyer Hector Brotons and the activist Martín Barriuso will perform a conference together in which they will analyze the latest updates of the Pannagh case, not only that but also the performance of the associations within the legal model of the constitutional frame. Proving with all this, a viable, sociable and responsible regulation model which has been and continues to be the example for the regulation in other countries.



**Héctor Brotons** is the director of the lawfirm BROTSANDBERT. He graduated in law by the University of Alicante. Mr. Brotons is a specialist in penal law, public health, and cannabis related policies. He counsels and defends CSC in the whole country and is part of the Juristic counsel in FAC and other platforms. During the last few months they have developed a list of prevention plans related with seed banks fraud. Hector also writes articles and gives conferences in different forums. He has defended over a thousand cases related with cannabis, cooperating with lawyers from other countries as well.



**Martín Barriuso Alonso.** Mr. Barriuso participates in the movement against the prohibition of cannabis since 1991. He is the founder of several organizations of users, presides Pannagh and is the representative of the Federación de Asociaciones Cannábicas (FAC), having participated in several forums. Barriuso is the author or coauthor of eight books and hundreds of articles about cannabis and other substances, risk reduction and drugs policies.

16:30 - 18:00

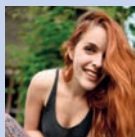
## Sex and Cannabis



Cannabis and sexuality have been related since the origins of humankind, for both increasing sexual pleasure and achieving altered states of consciousness. In this discussion, we will talk about cannabis, sex and altered states of consciousness in ancestral rituals and contemporary sexual encounters.



**Virginia Montañés Sánchez.** Journalist, social anthropologist and naturopath, Director of Centro Karissa de Terapias Naturales y Complementarias. She has worked as a researcher for Fundación Renovatio, TNI, The Institute of Women Studies of Granada and the Andalusian School of Public Health, among others. As a communicator, she has worked at CERCA, ENCOD and FAUDAS, while also collaborating for different magazines. As an activist, she has participated in ENCOD and Regulación Responsable.



**Amarna Miller.** Professional psychonaut, free soul and world citizen. While she messes up even more her existential entropy, she works as a porn actress and director. Her life consists of travelling around the world while she shoots with diverse film production companies and she writes articles for those magazines crazy enough to publish her ravings. Addicted to adrenaline and to get out of her comfort zone. She loves antiques, kittens and strange propositions. In her spare time she plans how to conquer the world.



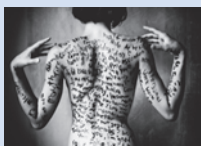
**Marta Trigo.** Workshop facilitator, researcher and author specialized in women's sexuality themes. Tao life practitioner and scholar. Also therapist (acupuncture, bio-magnetism, kinesiology and floral therapy). Founder of the project Seda Calenta ([www.sedacalenta.cat](http://www.sedacalenta.cat)) about sexuality, mothership, breeding and Taoism.



# Program

## SATURDAY – Journey of present

18:30 - 20:00



### Psychoactive letters: culture, communication and literature

The marriage between psychoactive substances and words has been a part of humanity since the beginning of civilization. Even with the modern demonization of drugs such as cannabis, people have been looking for inspiration, widening of perspective and wellness in psychoactive drugs. This roundtable will focus on the close relationship between drug use and cultural production. We will approach cannabis culture, the current social communication about psychoactive substances and will end with a reflection on psychoactive poetry.



**David Pere Martínez Oró.** PhD in Social Psychology. Coordinator of the Drug Policy Unit of the Autonomous University of Barcelona. Anthropologist at MARC of the Rovira i Virgili University. Collaborator professor at the UOC. Specialized in the critical currents of Social Sciences. Responsible of research in more than 20 studies about drug use and normalization, consumer society and youth culture, among other themes. Author of multiple books and research articles, such as «Del tabú la normalización. Familia, comunicación y Prevención» and academic editor of «Las sendas de la regulación del cannabis en España».



**Alberto Gayo.** Adjunct to the Director at *Interviú* and reporter specialized in psychoactive substances. B.S in Journalism from the Faculty of Information Sciences at the Complutense University of Madrid. He was responsible for the judicial news at the newspaper *Diario 16* between 1991 and 1997. He was part of the research team of the TV show *Cuerda de presos* (Antena3 TV), hosted by Jesús Quintero. In 1998 he became a part of *Interviú*, where he has published more than 70 articles about drugs. He is currently the author of the art, erotism and psychonaut blog *Responsable la empresa anunciadora*.



© Xavi Olmos

**Ajo «Micropoetisa».** Micropoet, singer, agitator and a crucial character in Madrid's counterculture. Started the artistic career in the mid 80s as a member of the female punk/pop band *Espérame Fuera, No Tengo Fuego*. In the 90s, with Javier Colis, they started the experimental rock band *Mil Dolores Pequeños*. As a singer and songwriter of *Mil Dolores Pequeños* they put out 4 records and several singles, of which you could mention "De la piel pa' dentro mando yo", as it turned into an antiprohibitionist anthem for obvious reasons and by having Antonio Escohotado featured. 4 books of micropoetry have been put out.

## SUNDAY – Growing Journey

13:00 - 14:00



### ILP La Rosa Verda

**Oriol Casals.** Criminal lawyer, postgraduate in Economic Criminal Law from the University of Ramón Llull. Director of legal projects in the Observatorio Civil de Política de Drogas. Collaborator of the Comisión de Estudios Políticos, Jurídicos y Sociales del Ateneu Barcelonès. Partner director of Casa Paraula law firm.

Representative of the Comisión Promotora de la Iniciativa Legislativa Popular "La Rosa Verda", Asociaciones de Personas Consumidoras de Cánnabis de Cataluña.

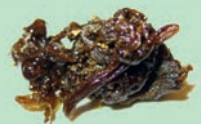
### Break



16:00 - 17:30



18:00 - 19:30



### Self-growing, risk reduction and responsible usage associated to medicinal cannabis

#### 1.- Self-growing medicinal

- 1 A.- Self-growing of cannabis in different environments and methods of obtaining flowers.
- 1 B.- Phytosanitary, feeding, heavy metals and storing. Practical examples.

#### 2.- Responsible usage and risk reduction

- 2 A.- Concentrates extraction methods. Synergies between cannabinoids and terpenes.
- 2 B.- New usage methods: *dabbing*, *vaps*, *edibles*, *capsules*, *topicals*, etc.

20:00

### V World Cannabis Conferences' Closure



**COPA CANNÁBICA BENÉFICA**



**SPANNABIS**  
\*\*\*\*\*  
**CHAMPIONS**  
**CUP**

**LA COPA DE LOS CAMPEONES**

**13 de OCTUBRE 2017**

**SPANNABIS MADRID**

**PABELLÓN DE CRISTAL**

**[WWW.CANNABISCHAMPIONSCUP.COM](http://WWW.CANNABISCHAMPIONSCUP.COM)**

Gold sponsor:



**ALPHA-CAT**  
THE RECOGNIZED STANDARD

Silver sponsor:



Organizadores:

**Cannabis**  
*Magazine*  
**CAÑAMO**

Laboratorio:

**ANANDA**  **LAB**